

RADIO BRIDGE GARDEN HINTS

FEATURES of INTEREST to WOMEN

HOME HINTS HORSCOPE FASHIONS

DIAL FLASHES

ALTHOUGH the position is at present open and will remain so until after the annual meeting at Cleveland, November 17, it seems to be the opinion of Philip K. Loucks, of Washington, who will be made managing director of the National Association of Broadcasters to succeed L. S. Baker, of New York, who recently resigned.

For asking for a raise in his salary, which was nothing, William Gillette, who will present 'Sherlock Holmes' on the radio Monday night, lost his first stage position. Two years later Mark Twain, a neighbor of the Gillette in Hartford, obtained an emergency for him in Boston.

For weeks he dodged Mr. Mulligan, but finally had to face him. The battle ended when Mulligan, badly beaten and nearly out, whispered to the untouched 'We'll be better off now before we kill each other.'

The old Midway Flaisance in Chicago will come to life when 'Hootches Cooches' from 'At the Fair' is to be played in the Pop Concert tonight.

In addition to their regular salary, which is normally \$2,000, they receive as high as \$250 a piece for commercial programs. Some of them have as

- Today's Football Broadcasts
NBC CHAIN.
(Eastern Standard Time.)
1:45 p. m.—Harvard vs. Army—WEAF, WEEI, WTIC, WTAM, WCHS, WFIT, WGY, WGR, WCAE, WOV, WVAL, WFLA, WWSB, WHAS, WSM, WSMR, KGO, KFC, KLM, KRM, KTA (announcer, Graham McNamee).

DAILY RADIO PROGRAMS

- SATURDAY, OCTOBER 18.
LOCAL STATIONS.
(Eastern Standard Time.)
WRC—National Broadcasting Co.
(420 Meters, 550 Kilocycles).
6:45 a. m.—Morning Devotions.
8:00 a. m.—Cheerful Melodies.
8:30 a. m.—Cheerful Melodies.
9:00 a. m.—Cheerful Melodies.
9:30 a. m.—Cheerful Melodies.
10:00 a. m.—Cheerful Melodies.
10:30 a. m.—Cheerful Melodies.
11:00 a. m.—Cheerful Melodies.
11:30 a. m.—Cheerful Melodies.
12:00 noon.—Cheerful Melodies.
12:30 p. m.—Cheerful Melodies.
1:00 p. m.—Cheerful Melodies.
1:30 p. m.—Cheerful Melodies.
2:00 p. m.—Cheerful Melodies.
2:30 p. m.—Cheerful Melodies.
3:00 p. m.—Cheerful Melodies.
3:30 p. m.—Cheerful Melodies.
4:00 p. m.—Cheerful Melodies.
4:30 p. m.—Cheerful Melodies.
5:00 p. m.—Cheerful Melodies.
5:30 p. m.—Cheerful Melodies.
6:00 p. m.—Cheerful Melodies.
6:30 p. m.—Cheerful Melodies.
7:00 p. m.—Cheerful Melodies.
7:30 p. m.—Cheerful Melodies.
8:00 p. m.—Cheerful Melodies.
8:30 p. m.—Cheerful Melodies.
9:00 p. m.—Cheerful Melodies.
9:30 p. m.—Cheerful Melodies.
10:00 p. m.—Cheerful Melodies.
10:30 p. m.—Cheerful Melodies.
11:00 p. m.—Cheerful Melodies.
11:30 p. m.—Cheerful Melodies.
12:00 midnight.—Cheerful Melodies.

INTERPRETS the MODE

Halloween parties require clever and "discerning" costumes! (Dah-ray Ideas.)



Paris, Oct. 17. It is not expensive to have a real and complete costume made and great fun to make it yourself if you wish and have the time. Once complete, you can use it year after year, for different parties for that matter, though our natural laziness rather balks at the necessity of preparations.

WORK ON BRIDGE

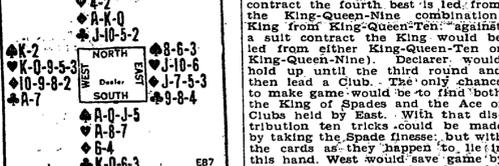
(This article is intended for the auction and contract bridge beginners.)



Today's hand is for the bridge beginner, a lesson in bidding and play at either auction or contract. South, with a No Trump count of 10, has a hand which is a good example of one No Trump. However, South also has a sound Spade hand if possible, self-addressed envelope to the Dare Department of The Washington Post.

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Indoor and Outdoor Gardens

By JANE LESLIE KIFT

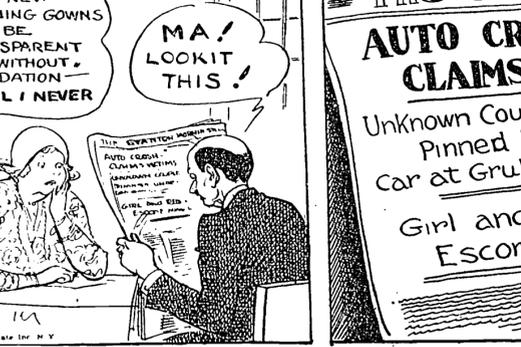
ANSWERS TO INQUIRIES.
Rearranging my garden plot I find that I will have to transplant lilacs, mock oranges, roses, phloxes, hollyhocks and chrysanthemums. Please tell me when is the best time to do this work.

Wives of Tomorrow

By FRANCES McDONALD

"A Troubled Time."
Leaving him you will encounter all the difficulties of supporting your mother, and of having no home of your own, but you can or will follow the path of duty.

It Might Be Somebody Else!



The Stanton Motor



Advertisement for Chanel's Short Jacket of Beaver-Dyed Lapin, priced at \$59.50. Includes an illustration of the jacket and the Jelleff's logo.

Advertisement for Goldsmith's Diamonds, featuring 'The Finest DIAMONDS AT THE LOWEST PRICES CONSISTENT WITH QUALITY'. Includes an illustration of a diamond ring and contact information for Goldsmith & Co.

Advertisement titled 'HOW TO KEEP WELL' by Dr. W. A. Evans, discussing health and disease prevention.

Advertisement for Kellogg's Corn Flakes, featuring a cartoon of a man and a woman and the text 'A favorite American grain, wholesome corn has climbed to new heights of popularity through the matchless flavor and crispness of Kellogg's Corn Flakes.'